

## **Fundraiser Information for our Nightmares Coffee, Tea, and Cocoa Sale**

Please read over the product information and instructions below.

### **Coffee:**

Freshly roasted gourmet coffee is the perfect gift item because of its' widespread popularity. Americans drink over 400 million cups of coffee a day!

Our private label coffee is attractively packaged in a stylish, glossy black, re-sealable 12 oz. bag with a one way valve to maintain freshness. Our custom coffee roaster uses only the finest Arabica beans. The coffee is roasted by hand in small batches. Our selection of coffees includes these favorites and all are offered in regular and decaf.

- **Colombian/Sumatra:** a dark roasted blend of Columbian Supreme and Sumatra Mahndling. This coffee is strong, rich and earthy, yet smooth.
- **French Vanilla:** a medium roast coffee with the rich flavor and fragrance of vanilla.
- **Hazelnut:** a medium roast coffee which imparts the full aroma and taste of hazelnut.
- **Seasonal Options:** Creme Brulee, Bavarian Chocolate, Tiramisu, Pumpkin Spice, English Toffee, Butter Rum

### **Tea:**

Experience the state of the art tea "pyramids" that are designed to give full-leaf tea room to unfold. Exquisite flavor and aroma are released in a way previously only possible when brewing loose tea. Superior quality teas with ultimate brewing convenience. There are 12 tea pyramids per tin. Each tin is embellished with coordinating raffia tie.

Cocoa:

### **Fair Trade Cocoa**

Our exquisite Fair Trade cocoa is produced by generations of family cocoa farms in Ghana. A decadent treat for all chocolate lovers. Our sealed silver foil tin is cleverly embellished with seasonal ribbon. 12 oz with 14 servings. Mix 1 to 2 TBSP. with 8 oz steaming hot milk. Stores well for 2 years in cool, dry location.

### **How much money will I make:**

The answer to this question will obviously depend on how much coffee you sell. The profit margin is as follows: 60% profit on the coffee, 42% on cocoa and a 50% profit on tea. That is an awesome percentage compared to most fund-raisers!

### **Instructions:**

Fill in order form and collect full retail cost from customers. All checks should be made out to Nightmares VBC. Submit all order forms and payment to:

Nightmares VBC  
1206 Ohio Street  
Oshkosh, WI 54902

All order forms and payment are due **no later than January 18<sup>th</sup>**. We will process all of the orders and the product will available for pickup on **Friday, February 1<sup>st</sup>**.